



Participate as a Sponsor or Exhibitor

The Australasian Vertebrate Pest Conference, to be held in Sydney 20-23 June 2011, will be the 15th in a series recommended by the Vertebrate Pests Committee (VPC). The conference is held triennially, with the last conference convened in Darwin in June 2008. The 2011 AVPC is being organised in conjunction with the Invasive Animals Cooperative Research Centre and Industry and Investment, New South Wales.

The role of VPC is to provide coordination in policy, planning and overall strategies which address pest animal problems. Through these triennial conferences, VPC aims to increase the exchange of ideas, knowledge and innovations of all those involved in pest animal management in Australia and New Zealand as well as internationally.

Participation in the Sponsorship and Exhibitor Program at the VPC Conference is an ideal opportunity to demonstrate your organisation's interest in and commitment to pest control in Australia. It is expected that approximately 200+ delegates will be attending the conference.

We would be delighted to create a sponsorship package to suit your organisation's objectives. Our aim is to ensure that sponsors and exhibitors receive maximum exposure to delegates and that your attendance and participation is beneficial to your organisation and the delegates attending. If you wish to consider an opportunity not listed, please contact the Conference Organiser on avpc@onqconferences.com.au or by calling +61 2 6288 3998.

We are open to suggestion and negotiation on packages. All packages noted include GST.

- Gold Sponsor - \$11,000 (benefits open to negotiation)
- Silver Sponsor - \$6,600
- Bronze Sponsor - \$4,400
- Speaker Sponsor - To be negotiated
- In kind sponsorships might include covering costs for: internet cafe, media, audio visuals, transport, dinner drinks

Other sponsorship opportunities include -

- Naming rights to the Conference Dinner (\$5,500)
- Program and Book of Abstracts (\$4,000)
- Welcome Reception (\$3,800)
- Satchels (\$3,800)
- Session sponsorship (\$2,800)
- Lanyards (\$2,500)
- Lunch breaks (\$1,800)
- Trade Exhibitor (\$1,500)
- Satchel inserts (\$200)

While some of the sponsorship opportunities are outlined in this document, full details of packages can be found on the Conference website -

<http://www.avpc.net.au>

SILVER SPONSORSHIP - \$6,600 (GST Inc)

Your organisation will receive acknowledgement in the lead up to and during the Conference. This includes the following:

- Company logo on the Conference website with hotlink to Corporate website
- Corporate logo and quarter page mono advertisement in the Conference program brochure
- Corporate logo to be promoted in other Conference publications in a sponsorship block (subject to confirmation of sponsorship prior to publication)
- Corporate logo on PowerPoint title slide displayed in the Plenary room.
- Placement of Corporate banner in Conference foyer
- Three complimentary Conference registrations, including all the benefits as offered in the standard delegate registration package

Exhibition Space. Your organisation is entitled to:

- Booth space in the Trade Exhibit (3 x 2) (equipment hire extra)
- Discounted rates for additional representatives (other than the three official Conference attendees) to attend.
- Marketing material distributed with Conference registration pack (maximum of five pages).

BRONZE SPONSOR - \$4,400 (GST Inc)

Your organisation will receive acknowledgement in the lead up to and during the Conference. This includes the following:

- Corporate logo on the Conference website
- Corporate logo in the Conference program brochure
- Corporate logo to be promoted in other Conference publications in a sponsorship block (subject to confirmation of sponsorship prior to publication).
- Corporate logo on PowerPoint title slide displayed in the Plenary room.
- Two complimentary Conference registrations, including all the benefits as offered in the standard delegate registration package

Exhibition Space. Your organisation is entitled to:

- Booth space in the Trade Exhibit (3 x 2) (equipment hire extra)
- Discounted rates for additional representatives (other than the two official Conference attendees) to attend.
- Marketing material distributed with Conference registration pack (maximum of two pages).



SACHELS - \$3,800 (GST Inc)

This sponsorship will entitle your organisation to have your organisation logo printed on delegate satchels along with the Gold Sponsor. The organisation is also offered an opportunity to place an item in delegate satchels. One registration only is included in this sponsorship.

LUNCH SPONSORSHIP - \$1,800 (GST Inc)

This sponsorship will entitle your organisation to have a Lunch promoted as the "organisation" lunch break with promotions in the Conference program, in early Conference promotions and at the Conference. Organisation video may be shown in the main room at the close of the session and during the lunch break on a rotation pattern. One registration only is included in this sponsorship.

SACHEL INSERTS - \$200 (GST Inc)

This sponsorship will entitle your organisation to have an article placed in delegate satchels. You will be sent a label to use on your items closer to the event and be advised of the number of articles to be provided.

TRADE EXHIBITION \$1,500 (GST Inc)

Showcase your organisation by participating in the Trade Exhibition. This Exhibition will be conducted from 9am-5pm each day of the Conference and will provide your organisation with the opportunity to interact with Conference attendees during all catered breaks and some social functions.

A Trade Exhibitor registration provides you with:

- Shell scheme display booth (approximately 3m x 2m booth)
- Table and a chair (extra furniture may be hired at your own cost)
- Lights - two spot lights per stand
- Signage - fascia sign with organisation name
- Power - one general use power point per stand
- Your Corporate Name and logo promoted in Conference publications in a Trade Exhibitor block (subject to confirmation of trade registration prior to publication)
- Attendance of **one** delegate from your organisation for the duration for the trade exhibition.
- Additional representatives can attend upon payment of a nominal fee to cover administrative and catering costs, excluding the Conference dinner (\$330 + GST).
- Catering of morning and afternoon teas and lunches for the duration of the Conference.
- Attendance at the Conference Dinner
- Listing in Conference program brochure (if sponsorship booking form and full payment is received prior to printing)
- Opportunity to provide marketing material for distribution in the Conference registration pack

Terms and Conditions

- Acceptance of table exhibitors, trade exhibitors and satchel inserts is subject to approval by AVPC.
- All sponsorships will only be confirmed on receipt of a signed application form. A tax invoice will be issued for all sponsorships.
- AVPC reserves the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the event. Every effort will be made to maximise sponsor benefits as well as the delegates' experience.
- AVPC reserves the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the Conference. All prices in this document are inclusive of GST.
- To secure your booking, please complete the registration form and return it together with your deposit as soon as possible.
- AVPC reserves the right to alter these conditions if warranted due to changed circumstances and with prior notice to the exhibitor. The Conference Organiser will have final determination of any display content or arrangements in so far as it may affect the overall presentation and conduct of the exhibition.
- Payment must accompany all registrations. All applications must be accompanied by a 50% deposit. An invoice for the balance will be issued and final payment must be received by 1May 2011.
- The Exhibit company, AVPC and the Conference Manager (On Q Conference Support) shall be indemnified and held harmless in respect of all costs, claims, demands and expenses to which they may be subject as a result of loss, injury, damage arising to any person or equipment during the duration of the exhibition, including set up and dismantle times. Please therefore ensure that your insurance will cover your involvement in this exhibition.
- The Exhibit company constructing the trade exhibition booths will forward a furniture catalogue on receipt of your deposit by On Q Conference Support.
- Cancellations must be in writing and received by On Q Conference Support by 20 May 2011. 50% fee is payable if cancellation is within six months of the exhibition. Full fee is payable if less than one month's notice is given.

DETAILS OF ALL PACKAGES CAN BE FOUND ON THE WEBSITE:

<http://www.avpc.net.au>

For more information contact:

On Q Conference Support
PO Box 3711 Weston Creek, ACT 2611
Tel: +61 2 6288 3998 Fax: +61 2 6161 4719
Email: avpc@onqconferences.com.au



TRADE EXHIBITION / SPONSORSHIP REGISTRATION FORM

TAX INVOICE

ABN 93 835 779 670

ALL PRICES INCLUDE GST

OFFICE USE ONLY: ID no. _____ Reg no. _____ Date: _____

Please return your completed form together with payment to: On Q Conference Support (Principal Doreen Culliver),
PO Box 3711, Weston ACT 2611 Tel: 02 6288 3998 Fax: 02 6161 4719 Email: avpc@onqconferences.com.au

1. Registration Details

Organisation: _____ Position: _____

Title: _____ Name: _____ Surname: _____

Representative 1 - Name to appear on name badge: _____

Mailing Address: _____

City: _____ State: _____ Postcode: _____

Country: _____ Email: _____

Tel: _____ Fax: _____

Please note any special requirements (dietary/disability): _____

Representative 2 - Title: _____ Name: _____ Surname: _____

Name to appear on name badge: _____

Position: _____ Tel: _____

Please note any special requirements (dietary/disability): _____

Additional Representatives may attend @\$400 per person, (incl. GST). Please refer to the Sponsorship/Exhibit Brochure for more information.

Please photocopy form if more than two representatives are attending

2. Category Prices include GST

Yes I wish to register for:

- Exhibition Booth (AUD\$1,500) Total number of booths: _____
- I would also like to donate a prize for the return of completed passports
Description of prize _____
- Satchel Inserts (brochure or promotional material) (AUD\$200 non-exhibitor)

Sponsorship of:

- Gold Sponsor (\$11,000)
- Silver Sponsor (\$6,600)
- Bronze Sponsor (\$4,400)
- Naming rights to Conference Dinner (\$5,500)
- Satchel Sponsorship (\$3,800)
- Program and Book of Abstracts (\$4,000)
- Welcome Reception (\$3,800)
- Satchels (\$3,800)
- Session Sponsorship (\$2,800)
- In Kind Sponsorship: _____ (we will contact you)

3. Payment Details (Payment must be in Australian dollars)

I/we understand that full payment is required to register for satchel inserts and sponsorship. A deposit of \$600 is required to register for an exhibition booth with balance required by 1 May 2011.

BSB: 062 912
ACCOUNT No: 1015 3163
On Q Conference Support

Please tick payment type:

- AMEX
- VISA
- MASTERCARD
- CHEQUE (to be made payable to On Q Conference Support)
- DIRECT DEPOSIT

Credit Card Number: _____ / _____ / _____ / _____

Name of Cardholder: _____ Signature of Cardholder: _____

Expiry Date: _____ / _____ AMOUNT ENCLOSED: \$ _____